



What you'll study on the Celebrity Journalism Course

Module One

The celebrity journalist - what (s)he does, the qualities and skills needed, career paths, useful resources, 'real' journalists v 'citizen' journalists

Module Two

Knowing what to write and identifying markets

Module Three

Contacts book

Module Four

Recording information

Module Five

Sources of news, including press releases and press conferences
Making contacts

Module Six

News stories and reports: gossip, trivia, happenings, exposes, crime, trends, Royals, lifestyle

Module Seven

Writing skills

Module Eight

Ethics and the PCC Code of Practice
Other laws - libel, harassment, privacy

Module Nine

Interviewing celebrities

Module Ten

Feature articles: human interest, opinion articles, themed articles, articles for segments

Module Eleven

Photography

Module Twelve

Selling your work

Module Thirteen

Building your career