



What you'll study on the Small Business Start-up Course

Module One

What's your dream - your life's assignment?

Module Two

The key commodity: YOU

Module Three

Are you up for the challenge?

Module Four

Getting the basics right - principles that can make or break you

Module Five

Laying the foundations

Module Six

Getting your business on the map - and keeping it there

Module Seven

Making the internet work for you

Module Seven

Keeping your business sharp and effective

Module Eight

Going for growth