



## What you'll study on the Magazine Journalism Course

Subjects will not necessarily be done in the order below.

### FOUNDATION JOURNALISM

All Modules contain teaching material on multi-platform aspects, where relevant.

- The magazine industry, and the journalist's job and the qualities needed
- Copy presentation
- Notebook discipline
- Contacts book
- What is news, and why it is essential for features.
- Sources of news and features
- Industry organisations
- House style
- Contacts and how to make them
- Interviewing - face to face and by phone
- Magazine terminology
- News and feature writing style
- The news intro
- Story construction
- Feature construction
- Use of quotes
- Ethics and the PCC Code of Conduct
- Reference sources
- Graphics
- Working from press releases and handouts
- Covering meetings and speeches
- Sub editing, page design and headline writing
- Publishing and web software (Quark Xpress, Dreamweaver and Adobe Photoshop)
- Proofreading
- Job finding
- Your CV

- Preparing for job interviews
- Spoken Journalism

## **JOURNALISM: SPECIALIST AREAS**

You will be told the subjects for your Specialist area at the appropriate time.

Our Specialist Areas are:

- Sports journalism (with NCTJ exam)
- Celebrity journalism
- Fashion journalism
- Education writing
- Freelance journalism
- Web writing
- Investigative journalism
- Travel writing
- Political journalism
- Opinion writing and reviewing

## **PUBLIC AFFAIRS: CENTRAL GOVERNMENT**

- The UK constitution
- The Monarchy
- Parliament at Westminster
- The legislative process at Westminster
- Devolution
- The UK Government
- The political process
- Elections
- The European Union
- The NHS
- Social welfare services
- Employment, training and economic development
- Industry and commerce
- The Utilities
- The Treasury
- The Home Office
- Culture, Media and Sport
- International relations and defence

## **LAW 2: GENERAL REPORTING**

- Introduction
- Copyright
- Confidentiality
- Defamation
- Children involved in crime

- Sexual offences
- Public Order Act 1986
- Classification of crimes
- Contempt of court
- Ethics and the PCC Code of Conduct
- Official Secrets Acts
- Covering elections
- Journalist's sources
- Freedom of Information Act
- Data Protection Act
- Bankruptcy law