



## What you'll study on the Sports Journalism Course

- A sports journalist's job and qualities
- Copy presentation
- Notebook discipline
- Contacts book
- House style
- Contacts and how to make them
- Interviewing - face to face and by phone
- Newspaper terminology
- How to write in newspaper style
- The intro
- Story construction
- Use of quotes
- Writing fillers
- Ethics and the PCC Code of Conduct
- Reference sources
- Match reports
- Human interest stories
- Feature writing
- Working from press releases and handouts
- Covering press conferences and speeches
- Schools and sports clubs involving children
- Job finding
- Your CV
- Preparing for job interviews
- The freelance sports journalist:
  - o Identifying suitable markets
  - o Analysing markets
  - o Coming up with original story ideas
  - o Making a sale
  - o Getting paid and keeping records