



What you'll study on the Travel Writing Course

Module One

Copy presentation

Module Two

Knowing what to write and identifying markets

Module Three

Contacts book

Module Four

Notebook discipline

Module Five

Making contacts

Module Six

Newspaper and magazine terminology

Module Seven

Writing skills

Module Eight

Ethics and the PCC Code of Practice

Module Nine

Interviews, Research and Reference sources

Module Ten

Writing different types of features:

- General travel features
- Specialist travel features

- Promotional and advertising copy
- Human interest travel features
- Personal experience travel features

Module Eleven

Fact files and photographs

Module Twelve

Staying within the law

Module Thirteen

Selling your work

Module Fourteen

Getting paid