



What you'll study on the Small business start-up course

Module One

What's your dream - your life's assignment?

Module Two

The key commodity: YOU

Module Three

Are you up for the challenge?

Module Four

Getting the basics right - principles that can make or break you

Module Five

Laying the foundations

Module Six

Getting your business on the map - and keeping it there

Module Seven

Making the internet work for you

Module Eight

Keeping your business sharp and effective

Module Nine

Going for growth

Module 10

Strategies for increasing profits

Module 11

Where do you go from here?