



## What you'll study on the Freelance journalism course

- The freelance journalists' job
- Freelance blogging and opinion writing
- Writing commercial copy for PR and the web
- What to write and who to write for
- Copy presentation
- Terminology
- The magazine market place
- Notebooks and record keeping
- Contacts Book
- Searching for information
- What is news?
- House style

A black rectangular box with rounded corners containing a quote in white, handwritten-style text. To the right of the text is a small, square, white-bordered photograph of a man with short dark hair, wearing a light-colored shirt, smiling. The quote reads: 'We're absolutely committed to your success and are looking forward to working with you.' Below the quote, the name '- Cleland Thom' is written in the same white, handwritten-style font.

'We're absolutely committed to your success and are looking forward to working with you.'

- Cleland Thom

- Where news comes from
- Multi-media writing style
- The intro
- Story construction
- Interviewing
- Feature writing
- The PCC
- Human interest writing
- Meetings, press conferences
- Selling work and getting paid

• <b>Aimed at:</b>	Potential Freelance journalists
• <b>Duration:</b>	Flexible - around 3 - 6 months
• <b>Accreditation:</b>	<a href="#">ODLQC / ABCC</a>
• <b>Qualification:</b>	Diploma

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