



What you'll study on the Education writing course

- The education writer's job
- Reporting schools, colleges and universities
- Education blogging and opinion writing
- Writing commercial copy for PR and the web
- What to write and who to write for
- Copy presentation
- Terminology
- The magazine market place
- Notebooks and record keeping
- Contacts Book
- Searching for information
- What is news?



- House style
- Where news comes from
- Multi-media writing style
- The intro
- Story construction
- Interviewing
- Feature writing
- The PCC
- Human interest writing
- Meetings, press conferences
- Selling work and getting paid

• Aimed at:	Potential Education writers
• Duration:	Flexible - around 3 - 6 months
• Accreditation:	ODLQC / ABCC
• Qualification:	Diploma

Enrol now