



Training that works

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## **What you'll study on the Opinion writing and reviewing course**

Subjects will not necessarily be done in the order below.

### **Module One**

Copy presentation

### **Module Two**

Knowing what to write and identifying markets

### **Module Three**

House style

### **Module Four**

Notebook discipline

### **Module Five**

Contacts book

### **Module Six**

Newspaper terminology

### **Module Seven**

Writing skills

### **Module Eight**

Ethics and the PCC Code of Practice

### **Module Nine**

Research and Reference sources

### **Module Ten**

Writing reviews

**Module Eleven**

Opinion writing, including letters to the Editor

**Module Twelve**

Staying within the law

**Module Thirteen**

Selling your work

**Module Fourteen**

Getting paid