



## What you'll study on the Celebrity journalism course

- The celebrity journalists' job
- Celebrity blogging and photography
- Reporting celebrity gossip and scandal
- Celebrity articles that anyone can write
- Writing commercial copy for PR and the web
- What to write and who to write for
- Copy presentation
- Terminology
- The magazine market place
- Notebooks and record keeping
- Contacts Book
- Searching for information

'We're absolutely committed to your success and are looking forward to working with you.'



- Cleland Thom

- What is news?
- House style
- Where news comes from
- Multi-media writing style
- The intro
- Story construction
- Interviewing
- Feature writing
- The PCC
- Human interest writing
- Meetings, press conferences
- Selling work and getting paid

• <b>Aimed at:</b>	Potential Celebrity journalists
• <b>Duration:</b>	Flexible - around 3 - 6 months
• <b>Accreditation:</b>	<a href="#">ODLQC / ABCC</a>
• <b>Qualification:</b>	Diploma

Enrol now