



What you'll study on the Music journalism course

- The music journalists' job
- Reporting music gossip and scandal
- Music articles that anyone can write
- Writing commercial copy for PR and the web
- Music blogging and opinion writing
- Reporting trends, gossip and writing reviews
- What to write and who to write for
- Copy presentation
- Terminology
- The magazine market place
- Notebooks and record keeping
- Contacts Book

'We're absolutely committed to your success and are looking forward to working with you.'



- Cleland Thom

- Searching for information
- What is news?
- House style
- Where news comes from
- Multi-media writing style
- The intro
- Story construction
- Interviewing
- Feature writing
- The PCC
- Human interest writing
- Meetings, press conferences
- Selling work and getting paid

• Aimed at:	ONLY £99.95 incl VAT - payment options
• Duration:	Potential Music journalists
• Accreditation:	Flexible - around 3 - 6 months

• **Qualification:**

[ODLQC / ABCC](#)

Enrol now