



Training that works

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What you'll study on the Twitter journalism course

Module One

Why use Twitter for journalism? 'Real' journalists and 'citizen' journalists.

Module Two

The basics: using Twitter and its applications effectively

Module Three

Using Twitter to generate story ideas

Module Four

Using Twitter to get context, quotes and details for stories

Module Five

How to sift, evaluate and verify other people's Tweets

Module Six

Using Twitter to break / report stories

Module Seven

Writing skills - how to Tweet effectively

Module Eight

Ethics and the PCC Code of Practice

Other laws - libel, harassment, privacy, copyright

Module Nine

Using Twitter to promote yourself

Module Ten

TwitPics

Module Eleven

Making money

Module Twelve

Twitter in the future