



Training that works

[www.ctjt.biz](http://www.ctjt.biz)

## What you'll study on the Citizen journalism course

### **Module One**

The background - what CJs do ... can do ... how they integrate with traditional journalists

### **Module Two**

Spotting story and photo ideas  
Making contacts

### **Module Three**

Following up stories - research, verification, quotes, using social networks

Taking photos and videos - practicalities - ethics, harassment, privacy, and the Codes of Practice

### **Module Four**

Writing skills - how to write everything from a Tweet to an SMS and an RSS to a splash on a website

### **Module Five**

Breaking stories - who to, which medium, how and when

### **Module Six**

Brand You - raising your profile as a CJ

### **Module Seven**

Legal stuff - libel, copyright, crime stories, ID restrictions

### **Module Eight**

Making money out as a CJ - and getting paid

## **Module Nine**

A career in journalism ...?