



## What you'll study on the Health journalism course

### **Module One**

The health journalist - what (s)he does, the qualities and skills needed, career paths, useful resources

### **Module Two**

Knowing what to write and identifying markets

### **Module Three**

Contacts book

### **Module Four**

Notebook discipline

### **Module Five**

Making contacts

### **Module Six**

Newspaper and magazine terminology

### **Module Seven**

News stories and reports

### **Module Eight**

Ethics, the PCC Code of Practice and other guidance

### **Module Nine**

Interviews, Research and Reference sources

### **Module Ten**

Feature articles:

- Opinion articles
- Press releases
- Promotional and advertising copy
- Blogs

**Module Eleven**

Photography

**Module Twelve**

Selling your work

**Module Thirteen**

Building your career