



What you'll study on the Environmental journalism course

- The environmental journalists' job
- Reporting on climate change, and other topical issues
- Environmental blogging and opinion writing
- Writing commercial copy for PR and the web
- What to write and who to write for
- Copy presentation
- Terminology
- The magazine market place
- Notebooks and record keeping
- Contacts Book
- Searching for information
- What is news?

'We're absolutely committed to your success and are looking forward to working with you.'



- Cleland Thom

- House style
- Where news comes from
- Multi-media writing style
- The intro
- Story construction
- Interviewing
- Feature writing
- The PCC
- Human interest writing
- Meetings, press conferences
- Selling work and getting paid

• Aimed at:	Potential Environmental journalists
• Duration:	Flexible - around 3 - 6 months
• Accreditation:	ODLQC / ABCC
• Qualification:	Diploma

Enrol now